



CEDIA's Registered Outreach Instructor (ROI) Program Guidelines and Details

"The Right Person Delivering the Right Message!" –Utz Baldwin, CEDIA President

What is the Registered Outreach Instructor (ROI) Program?

The ROI program was developed to raise the awareness of our industry and CEDIA within residential building channels by empowering our members to deliver a consistent message through relevant high quality education, while upholding the highest standards.

What are the requirements to become an ROI?

1. You must be a full CEDIA Member (provisional Members are not eligible at this time).
2. You must successfully complete the "Train the Trainer" course and pass the Exam and Peer Evaluation.

What are the terms of the new ROI Program?

The new ROI program requires that each instructor present a minimum of two CEDIA classes per year and maintain a minimum evaluation rating.

What costs are involved with the ROI Program?

The new ROI program will require a registration cost for the "Train the Trainer" course and exam of \$250.00.

When will the "Train the Trainer" course be offered?

CEDIA will be offering the "Train the Trainer" course three times in 2008.

1. Electronic Lifestyles® FORUM Wednesday, April 30, 2008 in Dallas, TX.
2. CEDIA Headquarters, Thursday and Friday, August 7-8, 2008; Indianapolis, IN.
3. Prior to CEDIA EXPO on Tuesday, September 2, 2008 in Denver, CO.

How long is the new "Train the Trainer" course?

The "Train the Trainer" course will be one full business day (The course may be split into two half-days, depending on location). Pre-work is required.

Why should I become an ROI?

This valuable Member program allows instructors to provide continuing education to their local Design-Build Industry Partners.

I am currently an ROI, how does this affect me?

Current ROIs are "grandfathered" into the existing program until December 31, 2008 and are eligible to participate in a free "Train the Trainer" course to update their status and become familiar with new program guidelines before year-end. Upon successful completion of the "Train the Trainer" requirements (Exam and Peer Evaluation), new regulations will apply (see the terms listed above). Please know that in addition, each existing instructor will be required to present a minimum of two registered courses per year and maintain a minimum evaluation rating.

Suggestions or questions?

Please contact or Peggy Ward, CEDIA Industry Outreach Education Manager at (800-669-5329) ext. 164 or pward@cedia.org.